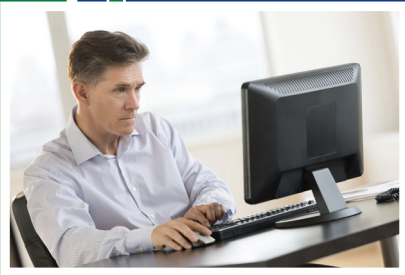


Dairy's Visible Voice™



Leadership development through effective communications

The popular Dairy's Visible Voice™ - Leadership development through effective communication is designed to enhance one's leadership skills in the dairy industry through improved communication. The track "Leadership Through Active listening" is our focus for this session and a foundational skill for all forms of communication.

Stephen Covey, author of the 7 Habits of Highly Effective People, points out that we spend years learning how to read, write and speak, yet most of us never have any training in listening. As a result, we listen with the intent to reply, not to understand. In order to further enhance this initial communications skill, participants will engage with classroom instruction, hands-on activities and presentations. The principle goal is to change how one listens so they can respond more effectively. During this module, you'll learn:

- Effective communication principles
- Asking vs. telling
- The power of a conversation opener
- How to uncover real motivations
- Skills to more effectively handle questions
- The value of practice

This training will help you better connect with colleagues, family members and other leaders who you need to influence and lead.

TRAINING DETAILS FOR YOU:

DATE: October 23 , 2014
TIME: 8:30am to 5:00pm
Location: Accelerated Genetics,
E10890 Penny Ln, Baraboo, WI 53913

REGISTER TODAY!

COST: \$129 per person for PDPW members*
\$179 per person for non-members*

**Your registration fee covers expert training, classroom materials, lunch and refreshments.*

For more information and to register visit us online at www.pdpw.org or call 800-947-7379.



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