



Powered by Professional Dairy Producers®

### **What is Dairy AdvanCE™?**

It's an online management tool – a one-stop professional development shop – that makes it easy for today's dairy farmers and other dairy industry professionals to take control of their Continuing Education (CE).

### **Who can access Dairy AdvanCE?**

Anyone in the dairy industry can use Dairy AdvanCE, including dairy farmers (owners, managers and on-farm team members), as well as allied industry dairy professionals such as veterinarians, technicians, field and sales representatives, nutritionists and more. If you're involved in the dairy industry, then you'll likely benefit from this education and training resource.

### **What can I do on Dairy AdvanCE?**

You can advance your goals by accessing some of the nation's best education and training programs for dairy and then track your professional development progress over time. Subscribers to [dairyadvance.org](http://dairyadvance.org) can:

- 1) Find a comprehensive list of accredited dairy **training** programs and CE opportunities available from trusted, third-party education providers.
- 2) Access a personalized, mobile-friendly dashboard to **track** your progress – and your CE credits – toward achieving your professional development goals.
- 3) Print CE transcripts to use in business plans, **report** progress to lenders and partners and showcase dairy professionalism to suppliers, neighbors and consumers.

### **What does Dairy AdvanCE cost?**

A subscription is **FREE for dairy farmers, including owners, managers and on-farm team members**. Subscriptions are \$50 a year for anyone allied with the dairy industry. This includes allied industry professionals such as veterinarians, nutritionists, technicians, field and sales representatives, as well as food system, legal and public service professionals.

### **Why is professional development important to dairy farmers?**

Just like veterinarians, healthcare professionals and educators, today's progressive dairy producers understand the importance of demonstrating their dedication to continuous improvement. Simply put, today's dairy farmers must be proactive and prepared because the marketplace demands it.

Dairy AdvanCE meets subscribers "where they're at" with a wide variety of training programs, workshops and classes at various levels of advancement.

### **What kind of training opportunities will I find on Dairy AdvanCE?**

You'll find a list of high-quality, fully vetted dairy training programs, workshops and CE opportunities available on a wide range of topics – from animal care to human resources, from financial management to environmental stewardship. There's no need to waste time searching for qualified training because PDPW gathers them all in one spot.

### **How do I know if the training will be worth my time?**

PDPW verifies and reviews each and every training for content quality and rigor, including speakers' expertise and assurance of non-promotional content.

### **What happens when I see a training I want to participate in?**

Under the Find Trainings Tab, click the Register Now! Button, and the training is added to your Professional Development Dashboard where you can track upcoming and past training. You'll then be prompted to complete the registration with the training provider.

### **Are training programs in-person or online?**

As Dairy AdvanCE grows, it will include a mix of both online and offline training and education programs for all levels. Check back often to see what's new.

### **What is PDPW's role in Dairy AdvanCE?**

PDPW developed the concept for Dairy AdvanCE to provide dairy professionals with a complete list of robust, high-quality training programs. Before investing in building this online management tool, PDPW tested the concept with producers and allied industry professionals to gauge their interest and needs. PDPW also reviews all the training programs for quality before posting them on [www.dairyadvance.org](http://www.dairyadvance.org).

### **Is Dairy AdvanCE available on my phone or tablet?**

Yes, Dairy AdvanCE is mobile-optimized, so you can have all the functionality of the desktop version of the site when you're on the go.

### **What if I need help?**

For help with technical questions or to learn more about what Dairy AdvanCE can do for your career, submit your question to PDPW through the [Contact Us](#) Tab on the website or call 800-947-7379.