



#MilkQuality2017
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Milk Quality Workshop

For the herd managers, veterinarians, and consultants who manage the cows and make the decisions

November 1, 2017 | Onalaska, Wis.
November 2, 2017 | Fond du Lac, Wis.

Agenda

- 9:15 a.m. Registration
- 9:30 a.m. Conference kick-off
- 3:45 p.m. Wrap up/Conclusion

Catch the bandits of milk quality

Dr. Pam Ruegg covers in detail, management practices that influence the risk of mastitis. During this presentation, Dr. Ruegg will cover cow housing and milking factors including teat shape and hyperkeratosis, bedding management and choice, and milking habits associated with increased risk of mastitis. Learn what's new and surprising about bacteria and mastitis - and stop the culprit robbing your dairy.

Pinpoint problems, progress and perfection

Dr. Katie Mrdutt and Dr. David Rhoda team up to provide an eye-opening approach to more effectively using management resources to spot trends, identify problem-cows, and manage your herd. They'll share how even the best-run dairies save hundreds and sometimes thousands of dollars by drilling deeper into records, hunkering down with their veterinarian and spotting trends earlier. Listen for golden nuggets of knowledge to take back to your dairy.

Select the right tool

You wouldn't harvest your hay with the same tool you'd harvest trees. The same use-the-right-tool mindset applies to managing mastitis. **Dr. Ruegg's** research on antibiotics for mastitis management uncovers big yields when we apply the basics of mastitis strains and factor in what actually works - and what will never work. This interactive session will give you a look at practical cases as Dr. Ruegg shares everything that's new about making decisions on economical antibiotic use as well as the pros and cons of selective dry-cow therapy and selective treatment of clinical mastitis. Leave with real and practical information - in addition to practice on choosing the right tool at the right time on the right cow.

Continuing Education Units: up to 4.75 Dairy Advance CE up to 5.6 SVM



Workshop Presenters



Pamela Ruegg, DVM, MPVM is Professor and Extension Milk Quality Specialist in the Dairy Science Department at University of Wisconsin-Madison. Her focus is on developing programs to help farmers maintain healthy cows and improve milk quality and safety. One of the most well-known mastitis experts, Dr. Ruegg received her undergraduate and DVM degrees from Michigan State University, spent a couple of years in mixed-animal practice in Wisconsin, then completed a residency and Masters of Preventive Veterinary Medicine from the University of California-Davis. She has experience in private veterinary practice and has held positions at Atlantic Veterinary College in Prince Edward Island, Canada, and MSU's College of Veterinary Medicine. Dr. Ruegg is also a past-president of the National Mastitis Council.



Dr. Katie Mrdutt, Program Manager with the Food Armor® Foundation, trains veterinarians and producers in the Food Armor program and provides outreach to those implementing it. She earned her Bachelor's and DVM degrees from the University of Minnesota and was in private practice with an emphasis on dairy production systems. She joined the Wisconsin Veterinary Medical Association in July 2014 and contributed to the Food Armor program's transition to a non-profit foundation in Fall 2016, now called the Food Armor Foundation.



Dr. David Rhoda joined a four-person veterinary practice in Evansville, Wisconsin after graduating from the University of Illinois. He taught at the UW-Farm & Industry Short Course program, provided a regular column for Hoard's Dairyman for many years, and continues to deliver continuing education opportunities to dairy producers and their employees. Instrumental in many WVMA capacities, Dr. Rhoda has served as chairperson of the WVMA Animal Medicinal Drug Use Clarification Act task, the Best Practices Task Force - which set the stage for transparency and accountability in drug usage on dairies - and the Drug Residue Task Force (now the Food Armor® Committee). He's a recipient of the WVMA Presidential Award, WVMA Meritorious Service Award and WVMA's Veterinarian of the Year (2011) and he's also earned AABP's Practitioner of the Year Award.

Name _____
 Business/Farm Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone (with area code) _____
 Email _____

Check date and location attending:

Wednesday, November 1
 Stoney Creek Hotel & Conference Center,
 3060 S. Kinney Coulee Road, Onalaska

Thursday, November 2
 Holiday Inn, 625 W. Rolling Meadows Drive,
 Fond du Lac

Register online today at www.pdpw.org or call 800-947-7379.
 If paying by check, make check payable to PDPW and mail completed form to PDPW, 820 N. Main St., Suite D, Juneau, Wis., 53039.

Member Registration: \$125/person; \$75/add'l individuals from same dairy
Non-Member Registration: \$250/person; \$75/add'l individuals from same dairy

Registration fee covers workshop, materials and lunch

	Member	Non-Member
First Participant	\$125 each	\$250 each
_____	\$ _____	\$ _____
Additional Participants	\$75 each	\$75 each
_____	\$ _____	\$ _____
_____	\$ _____	\$ _____
_____	\$ _____	\$ _____

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