

# Dairy's Visible Voice<sup>®</sup>

## Be Clear. Be Heard.

*Leadership development through effective communications*

**Training Series Held at Boon Farms, Greenwood, Wis., 9 a.m. - 5 p.m.**

- Nov. 2 – Media Training
- Dec. 14 – Crisis Management
- Jan. 4 – Effective Leadership
- Feb. 15 – Proactive Communication
- Apr. 5 – Social Media Strategy



**Take charge and speak with confidence.**

This 5-part leadership series provides proven communication skills that will position your business for success and amplify the value you bring to your local community. Develop a comprehensive plan to manage your brand and protect your livelihood as you effectively engage with media and consumers.



**Professional  
Dairy Producers<sup>®</sup>**

*Registration includes all training sessions, lunch and materials for the full series.*

**Learn more and register at [www.pdpw.org](http://www.pdpw.org)  
or call 800-947-7379.**