

Subscribers of Dairy AdvanCE can:

- Find a **comprehensive** list of accredited dairy trainings all in one spot.
- Access your own **personalized**, mobile-friendly dashboard to keep track of your progress and your CE credits.
- Print CE **transcripts** to use in business plans for lenders and partners.

Dairy AdvanCE vets and verifies each training for content quality and rigor – so you don't have to waste time looking for qualified trainings.



"I've never really thought of the idea of a resume or transcript that tracks all of the education and training I've gone through in my lifetime. I can imagine it would be a pretty impressive list. And thinking about how consumers and society today want more transparency from farmers about how their food is raised, that transcript could be

reassuring to consumers that we've got the right experience and expertise."

*– Logan Bower,
Pleasant View Farms,
Perry County, Pa.*

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Dairy AdvanCE™
CONTINUING EDUCATION



Sign up today at DairyAdvanCE.org – it's FREE for dairy farmers.
Get your genius on at Dairy AdvanCE, the first online professional development resource for the dairy industry.



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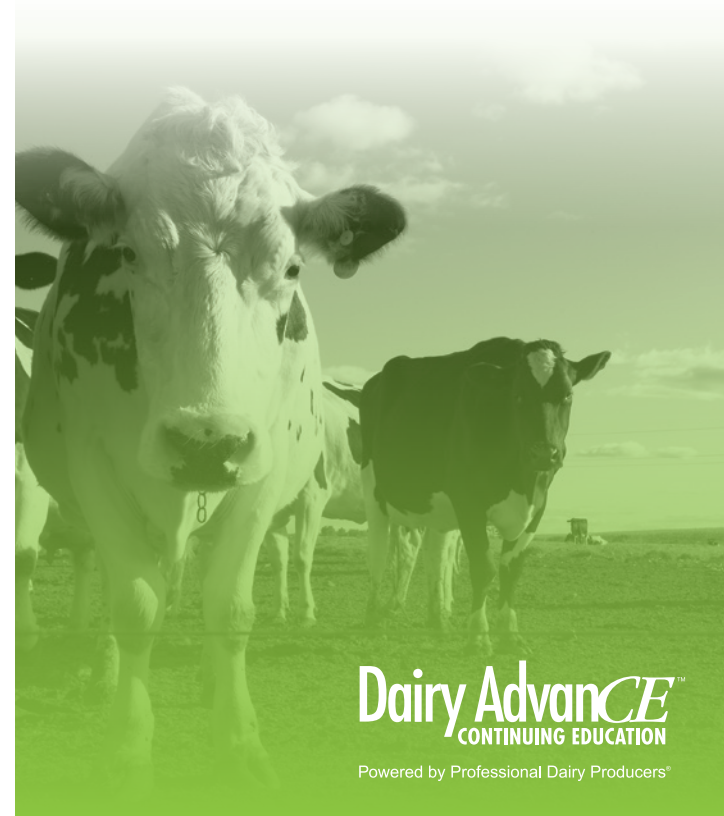
THIS IS GENIUS

Take control of your continuing education (CE) and position yourself for success with Dairy AdvanCE™

Introducing your first online professional development resource – a one-stop shop for dairy.

Access the best dairy education. Track your professional development progress over time.

It's time to get your genius on at DairyAdvanCE.org



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Dairy AdvanCE was built by dairy pros, for dairy pros

Before PDPW developed Dairy AdvanCE, we tested the concept with dairy farmers, allied industry and education providers.

They told us they wanted DairyAdvanCE.org to:

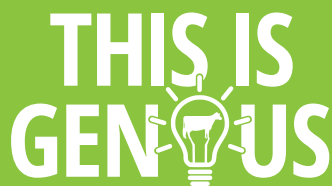
- Include all qualified dairy **trainings** listed in one convenient spot.
- Give users the ability to **track** CE credits and advancement toward professional goals.
- Let users record and print CE transcripts on demand to **report** progress.



“Dairy farmers will appreciate Dairy AdvanCE’s one-stop shop approach. The ability to see the ‘best of the best’ trainings at a glance allows anyone interested in professional development to find what they need. Managers responsible for ensuring employees

are trained will appreciate the chance to plan ahead and check that trainings have been completed.”

– Amber Radatz,
co-director of UW Discovery Farms®,
part of the University of Wisconsin-Extension.



Subscribe now at DairyAdvanCE.org

Dairy AdvanCE is **free** for dairy farmers, including owners, managers and on-farm team members. There is a \$50 annual subscription fee for non-farmers.



“The idea of an online resource of top-quality training and education offerings is spot on. Now I can search for something specific or discover programs that I didn’t know existed. I can also see how those that market and provide services to dairy farmers

could benefit from Dairy AdvanCE. Knowing the person I’m dealing with has a qualified base of knowledge means better use of our time and more productive conversations about our farm.”

– Darci Daniels,
Garden Valley Genetics,
Jackson County, Wis.

Why professional development matters now more than ever

Just like veterinarians, healthcare professionals and educators, today’s progressive dairy farmers understand the importance of continuing education.

Your ability to showcase your commitment to continuous improvement is critical because today’s marketplace demands it.

The genius of Dairy AdvanCE is that it meets subscribers “where they’re at” with a wide variety of training programs, workshops and classes – online and offline – at various levels of advancement. Just like with dairy farming, there is no “one-size fits all” approach.

And Dairy AdvanCE is mobile-optimized, for full functionality on-the-go.



“Consumers’ expectations of farmers and farming are changing, and it’s affecting the entire food chain. It’s never been more important for dairy farmers to be proactive and prepared to demonstrate

our dedication to continuous improvement. Dairy AdvanCE makes that easy.”

– Mitch Breunig,
Mystic Valley Dairy LLC,
Sauk County, Wis.

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