



Reserve by March 31, 2018 for first selection

CONTACT INFORMATION

Company Name: _____ Trade Show Contact: _____
(As it will be listed in PDPW publications/name badges) (All trade show information will be sent to this person)

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Booth Exhibitor: Yes No Equipment Exhibitor: Yes No

Table Size (select one): 6' or 8' Footprint of Equipment displayed: _____ (length/width/height)
(if none selected, 8' table will be provided)

FOR PUBLICATION (in program book)

Sales Contact: (if different than above) _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

REGISTRATION

Exhibitor's Name & Email <small>(*First exhibitor FREE)</small>	Both Days @\$300	Mar. 13 @\$200	Mar. 14 @\$200
1.* _____	\$ 0	\$ 0	\$ 0
2. _____	\$ _____	\$ _____	\$ _____
3. _____	\$ _____	\$ _____	\$ _____
Registration Total:			\$ _____

Choose exhibit options: (Booth price includes one complimentary registration.)

- 10 x 10 booth = \$900 ****Early Bird Rate \$850** = _____
- 10 x 20 booth = \$1800 ****Early Bird Rate \$1700** = _____
- 10 x 30 booth = \$2700 ****Early Bird Rate \$2550** = _____
- 20 x 20 booth = \$3600 ****Early Bird Rate \$3400** = _____
- Virtual Trade Show ONLY = \$900 ****Early Bird Rate \$850** = _____
PDPW Virtual Hall of Ideas is **included** for exhibitors with exhibit space (contract must be received by March 1, 2019).

2019 Membership Dues (\$400) **Membership Total:** \$ _____
Note: All exhibitors must be members. **Total Cost:** \$ _____

DESCRIBE YOUR BUSINESS
(select one)

- Animal Genetics
- Animal Health
- Banking
- Buildings
- Business Mgmt/Consulting
- Education/Research
- Energy
- Equipment
- Farm Supplies
- Feed
- Media
- Milk Processors
- Organizations/Government
- Seed
- Utilities

PAYMENT

Make checks payable to PDPW Check enclosed
Charge my credit card: Visa MasterCard Discover
Card # _____ V Code _____
Name _____ Expiration date _____

TERMS

Booths reserved prior to November 1, 2018 require a 50% deposit. The full payment is due on or before January 15, 2019. All booths reserved after January must be paid in full. Exhibitor space and booth assignments cannot be shared with affiliated companies or organizations. This contract is for floor space only which includes wall to wall carpet, one table and two chairs. It DOES NOT include furniture, electricity or utilities; these services are provided by Alliant Energy Center (www.alliantenergycenter.com.) **All exhibitors must be members of PDPW.** Certificate of insurance required.

CANCELLATION POLICY

The exhibitor must notify PDPW in writing before October 1, 2018 with intention to cancel or withdraw from the exhibition. The exhibitor will be refunded 50% of booth rental fees. After October 1, the exhibitor will be obligated to pay the total rental cost of the exhibit booth. **NO REFUNDS AFTER OCTOBER 1!**

RETURN CONTRACT TO:
Professional Dairy Producers®