**Farm Name: Mayer Farms Beef, LLC and Folk Song Farm Events, LLC.**

**Brief description of your farm**:

Mayer Farm is located near Slinger in southeastern Wis. Presently, we milk 60 registered Brown Swiss and registered Holsteins and crop 250 acres. We established Mayer Farms Beef, LLC in 2012 and have been selling farmstead beef directly from our farm, as well as through local Farmers Markets in West Bend, Oconomowoc and Hartford. We are in a highly urbanized area making our role as dairy farmers extremely important as daily we connect urbanites with dairy’s story. For students looking to grow their communication skills, gain sales experience, gain real-life professional marketing experience, this internship submerges you in the middle of it all.

Folk Song Farm is our second farm, and like Mayer Farm, has been in our family for eight generations. Folk Song Farm features a restored 1850s barn where Folk Song Farm Events LLC, facilitates several events throughout the spring, summer and fall. Event planning/management, customer and consumer relations, sales, marketing and a whole host of communications skills like negotiations, contract management, venue management, conflict resolution and employee management skills are gained and honed daily at Folk Song Farm. Our family works closely with our intern students while also providing several opportunities for each student to ‘grow through’ every step of managing an actual event from start to finish.

We are seeking to hire eager, enthusiastic, highly motivated students who want to learn, seek new experiences, enjoy working outside as part of a time as well as independently and find enjoyment in completely tasks and take pride in their work.

**Contact Information**

**Contact Name:** Shelly Mayer

**Contact Phone number:** 262.224.5441

**Contact email**: events@folksongfarm.com

**Preferred way to communicate:** Interested applicants should submit cover letter and resume via email and follow-up using phone.

**Address**: 4965 County Road E, Slinger, WI

**Internship Details**

**What time of year would you be willing to have an intern?** We have positions available May – January. Students seeking a full time summer internship should apply now. We have full time summer internships, as well as offer a work-study position in the fall at both Mayer Farm and Folk Song Farm Events.

**Is housing provided:** Yes – free room and board.

**Internship Title: Varies depending on the needs and skills of the student (likely Sales, Marketing and Event Specialist)**

**Internship responsibilities:** Sales, marketing, and planning/management

Job responsibilities include, but are not limited to:

* Beef sales at Mayer Farmstead and surrounding area farmers markets
* Manage beef inventory
* Assist with event management
  + Set-up and clean-up of events
  + Make sure events run smoothly and trouble shoot if problems arise
  + Manage Folksong employees
* Plan Folksong Farm to Table events
* Manage Mayer Farm Beef social media

**Job qualifications**:

This internship will consist of work at both entities, and is adapted towards your goals and what you want to learn. We are looking for highly motivated students who can work independently when needed, and communicate with a variety of ages.

Looking for students that are:

* Eager to learn and excited about new experiences
* Strong verbal and writing skills
* Ambitious
* Neat/tidy
* Self-directed and able to work independently, as well as within a team
* Proficient with Office 365 and social media platforms
* Outgoing
* Highly motivated and enthusiastic
* High energy with a can-do attitude
* Positive and creative critical thinker
* Strong desire to learn to effectively work with and lead a fun and productive team
* Desire to gain management experience
* Desire to have fun while you work hard, accept challenge and stretch/grow your professional skills